

# SLI Ministry Action Plan

<p><u>Team Name:</u> Coffee Shop <u>Team Type:</u> Operational</p> <p><u>MAP Team Leader:</u> Todd Goddard</p>		<p><u>MAP Theme:</u> To gradually restart the coffee shop at Pieter's Family Life Center (PFLC) to provide an opportunity for service, a space for fellowship and devotions, and to support Heritage Christian Services (HCS) international ministries.</p>	
<b><u>Vision &amp; Strategic Objectives</u></b>			
<p><u>Vision:</u> To operate a 40 hours per week, self-sustaining, not for profit, volunteer supported coffee shop, whose profits are used to support HCS international ministries</p> <p><u>Near term objective/top level goal:</u> To start and operate a coffee shop one day per week</p>			
<u>Goals/Vital Signs/Lags</u>	<u>System Steps and/or Strategies and Lead Measures</u>	<u>Date</u>	<u>Team Lead</u>
Start Up	<p><u>System Step or Strategy</u></p> <ol style="list-style-type: none"> <li>1. Partnership: PFLC / HCS with the Rush United Methodist Church               <ol style="list-style-type: none"> <li>a. Volunteering time and talents (Missions and Outreach)</li> <li>b. Opportunity to make friends, bring friends together</li> </ol> </li> <li>2. Start Up: Fridays</li> <li>3. Start Up Costs: considered a donation, estimated at under \$100</li> </ol>	<p>COVID Pandemic Dependent</p> <p>Fall 2022</p>	<ol style="list-style-type: none"> <li>1) Andrew Little / Todd and Christian Goddard / Erma Perkins</li> </ol>
Establish Administrative and Community Support	<ol style="list-style-type: none"> <li>1. Business, Insurance, Finance               <ol style="list-style-type: none"> <li>a. PFLC to provide space, equipment</li> <li>b. PFLC to provide marketing, primarily targeting past customers and the community</li> <li>c. HCS to provide insurance coverage</li> <li>d. HCS to provide financial services (accounting, deposits, audits, transfer of profits to HCS international ministries fund, etc.)</li> <li>e. HCS to provide publicity and promotion through established communication outlets</li> </ol> </li> <li>2. Social and Spiritual               <ol style="list-style-type: none"> <li>a) HCS to provide / organize volunteers for daily devotions and prayers</li> </ol> </li> </ol>	Fall 2022	<ol style="list-style-type: none"> <li>1) Andrew Little</li> <li>2) Lida Merrill / Todd Goddard</li> </ol>
Prepare for Expansion	<ol style="list-style-type: none"> <li>1. Expand Volunteer Base               <ol style="list-style-type: none"> <li>a) HCS Day Programs, individuals, and staff</li> <li>b) Rush United Methodist Church members and friends</li> <li>c) Rush Henrietta Churches</li> <li>d) HCS Self-Direction Employment Opportunities</li> <li>e) HCS international ministries volunteers (short term missionaries and Guatemala alumni)</li> </ol> </li> </ol>	Winter 2022	<ol style="list-style-type: none"> <li>1) Andrew Little / Todd Goddard / Roderick Johnson / Deb Hill</li> </ol>
Develop Operational Policies and Procedures	<ol style="list-style-type: none"> <li>1. Work with key stakeholders to create, refine, and update policies and procedures that maximizes sustainability and success</li> </ol>	Winter 2022	Todd Goddard
Expansion	<ol style="list-style-type: none"> <li>1. Daily increments, dependent upon               <ol style="list-style-type: none"> <li>a. Demand</li> <li>b. Profit v Loss</li> <li>c. Staffing</li> </ol> </li> <li>2. Recruit Coffee Shop Volunteer Manager</li> <li>3. Establish Coffee Shop advisory board</li> </ol>	Winter 2022 – Spring 2023	Todd Goddard and Andrew Little

Context Internal

- 1) Need for a diverse portfolio of mission opportunities
- 2) Need for post-pandemic space for friends to gather, fellowship, and engage in spiritual growth
- 3) Postponed short term mission trips with HCS to Guatemala
- 4) Rush United Methodist Church is the host and supporter of the HCS Rush Day Hab
- 5) Long history of Todd Goddard collaborating with Lida Merrill, Andrew Little, Roderick Johnson, and Deb Hill
- 6) Christian Goddard, 6-year history of working his high school coffee shop, seeking volunteer opportunities

Context External

- 1) Timing is pandemic dependent
- 2) Is this meeting a community need?

Mission

Our mission is to live and share the love of Jesus!

Missional Priorities

- Excellence in worship
- Ministries for children, youth, adults, and families
- Mission and outreach