

Long Range Planning Retreat & Town Hall Meeting
Rush United Methodist Church
Saturday, February 15, 2020
19 members and friends in attendance, Facilitated by Pastor Todd

Our Core Values

1. Led by Prayer
2. Christian values
3. Mission and Outreach, Service
4. Children and Families; Children, Youth, and Families
5. Home to Refresh, Restore, Rebuild
6. Worship
7. Loving, Caring, Inclusive
8. Leading People to Discipleship by the Gospel
9. Body of Christ
10. Sacrificial and Generous

Summary: Christ Centered, Refreshing and Restorative Worship, Inclusive and Supportive Families, Service Driven Disciples, Prayer

Mission Statement Drafts

1. "An agape love community that share that love with the world"
2. "Show the love of Christ through service the needs of family, community, and world"
3. "Sharing Christ Centered values and culture in worship and practice"
4. "Creating a loving, inclusive environment, leading people into relationship with Christ and each other, resulting in service to neighbors near and far"
5. "Sharing the love of Jesus Christ"
6. "Living, sharing, and teaching the love of Jesus Christ"

Final Mission Statement:

- "Living and sharing the love of Jesus"

Ministry Context – from The Executive Insite Report (as found on the church web page under "Resources" "Documents")

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1. Our population is slightly growing, there is little ethnic diversity, population is aging faster than the rest of NYS
2. Absent from the report is statistics on people with disabilities
3. Our community is smart, educated, white-collar working in areas of management and specialties
4. The number of blue-collar workers is slightly increasing
5. Household income increases 2% per year – We are affluent
6. Needs of today will continue: aging population, growing number of single parent families, increase in divorce, need for senior opportunities, need for children support
7. Need warm, family friendly activities and encounters
8. Educational level is declining

Summary: We are a community that is smart and affluent, with growing needs for families and elders

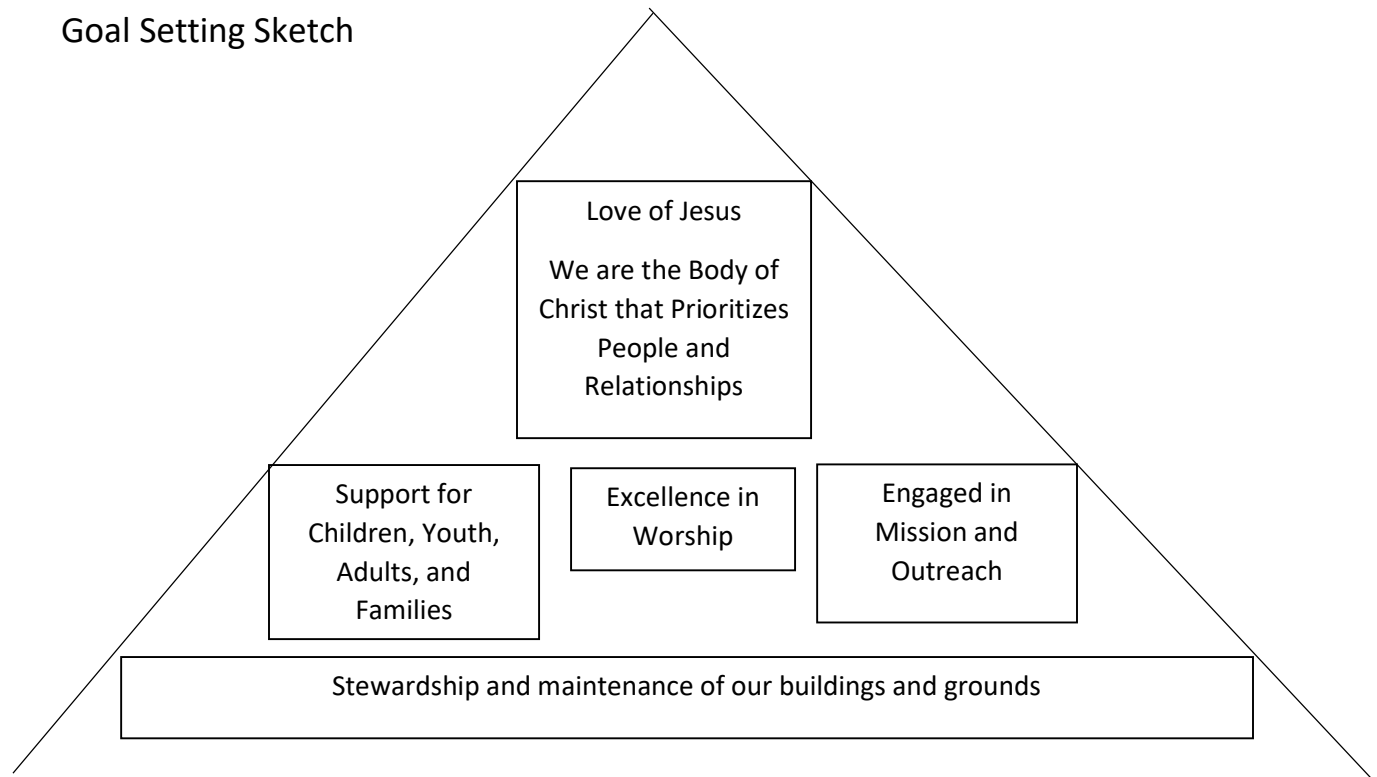
SWOT Analysis (Internal and External Strengths, Weaknesses, Opportunities, and Threats)

1. Strengths
 - a. Internal: Welcoming, caring
 - b. Internal: Building and campus, accessible
 - c. Internal: Plentiful opportunities for service and mission involvement
 - d. Internal: PromiseLand
 - e. Internal: People
 - f. External: Affluence, education, central location, campus
2. Weaknesses
 - a. Internal: People, not enough, lack of commitment, competing priorities
 - b. Internal: Marketing and Advertising, difficulty passing the passion
 - c. Internal: Building, not enough space for youth and families
 - d. Internal: Waning support for Turkey Dinner and Supersale
3. Opportunities
 - a. Internal: Campus, lots of resources and spaced, playground, trees, sports, youth, church first

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- b. Internal: Building, accessible, flexible, supports fund raising and outreach efforts
 - c. Internal: Excitement about commitment
 - d. Internal: Follow through – restore trust, keep promises, celebrate victories
 - e. Internal: Growth, in size, worship attendance, larger social media and technology footprint
4. Threats
- a. Internal: Building maintenance
 - b. Internal: Declining, aging congregation
 - c. Internal: Lack of commitment
 - d. Internal: Lack of spiritual growth
 - e. Internal: Weakening social relationships
 - f. Internal: Lack of community transformation
 - g. External: 2 working parents
 - h. Internal: Nonparticipation, non-ownership such that we lose their gifts and talents

Goal Setting Sketch



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Our highest priority is Jesus and His People
People are supported by Worship, Missions, and Programs
Programs are supported by property

Goals

1. Youth / Community Center, Gym and Playing Fields
2. Increasing our families, children, and youth
3. Build our congregation qualitatively and quantitatively, with a focus on youth, family mission opportunities, men's fellowship
4. Grow our Christian education opportunities and in quality for our children, youth, and adults
5. Increase activity and involvement in worship and finance
6. Provide opportunities for lay education
7. Provide for a dedicated youth space